

Winterthur, December 2025

Reference Letter – Andreas Birsner (Charybirs)

To whom it may concern,

In 2025, Mr. Andreas Birsner supported Rieter AG as an external consultant in the execution of a strategic innovation project. Throughout the mandate, he demonstrated an outstanding entrepreneurial mindset, combining profound textile-technology expertise, comprehensive knowledge of spinning mill operations, and strong commercial acumen in a highly effective manner.

Mr. Birsner operated fully independently, covering all roles required for the project with remarkable consistency — ranging from technical concept development and a deep understanding of spinning mill processes to stakeholder communication, business initiation in a competitive environment, sales strategy, marketing material development, and cost control. He consistently bridged technology, operations, and market requirements, enabling pragmatic, customer-focused execution.

He delivered all agreed milestones on time and within scope, ensuring continuous project momentum and a high level of transparency. His ability to adapt rapidly to changing conditions, anticipate challenges, and take full ownership of outcomes was instrumental to the project's success. Feedback was embraced constructively and translated into immediate, actionable improvements.

We highly value Mr. Birsner's contribution and recommend him without reservation for future consulting engagements that require a rare combination of textile-technological expertise, operational mill know-how, business development strength, and strategic project leadership.

Kind regards,


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